

SPARK a Reaction

2014 Summer Reading Programs for Teens Webinar

January 21, 2014

Sponsored by the [Texas State Library and Archives Commission](#)

Presented by [Michelle Beebower](#)

Planning a Summer Reading Program: Incentives

CSLP Catalog for Incentives and Materials

<http://www.shopcslp.com/cslp/>

Flash Drive Bracelets

<http://flashcoast.com/DallasProduct.html>

Demco Scratch and Sniff Bookmarks

<http://www.demco.com/goto?PNHQ74>

Planning a Summer Reading Program: Promotion

Insertable Mousepads

http://www.amazon.com/Custom-Photo-Insert-Picture-Mousepad/dp/B0019J6HEE/ref=sr_1_1?ie=UTF8&qid=1359476609&sr=8-1&keywords=insertable+mouse+pad



Chapter 5: Science Mix

Going Viral p. 34

How to Survive a Zombie Attack Display p. 37

Building Catapults p. 37

Chapter 6: Science Fiction & Fun

"If You Liked the *Hunger Games*..." Dystopian Fiction Display p. 49

<http://www.lawrence.lib.ks.us/2012/10/still-hungry-for-more-books-like-the-hunger-games/>

Robots – Movie and Craft p. 52

Mad Scientist Party p. 54

<http://library.movlic.com/summerTeen>

Chapter 7: Artistic Expression

Controversial Musicians Display p. 70

Duct Tape Art p. 73

<http://spoonful.com/crafts/duct-tape-wallet>

Melted Crayon Art p. 75

<http://lindseydanielladidit.blogspot.com/2011/09/>

Chapter 8: Free Speech

Free Speech Shirts p. 85

Revisit this Chapter for Banned Books Week in September!

Chapter 9: Sparks

Spark a Reaction Fiery Bulletin Board p. 91

Miniature Baked Goods Clay Charms p. 97

Clay Chocolate Cake Charms

<http://www.youtube.com/watch?v=h2w9QOMVC7k>

Recycled Jar Candles p. 98

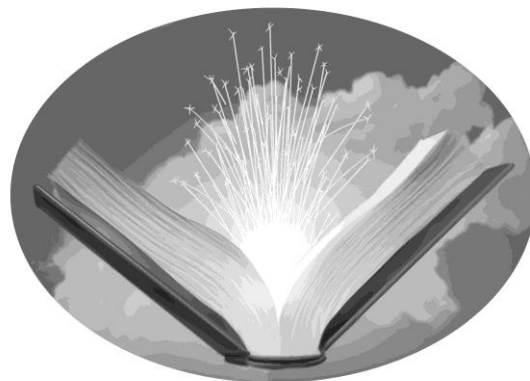
Chapter 10: Spark a Change

Small Changes Display p. 101

DO SOMETHING! Project p. 106

www.dosomething.org

Reusable Shopping Bag p. 108



Teen Video Challenge

<https://www.tsl.texas.gov/tsrp/teenvid>

Compilation of Attendee Questions/Comments From the Live Webinar:

Webinar:

Q: Will we also receive a copy of the ideas shared here?

A: The webinar will be available and archived, and you will receive a link as well as having the slides available in PDF format

Q: Does it include the question/answer page?

A: No, however, we can add them to the handout so they will be available.

CSLP:

Q: How do I get the chapter materials discussed here? The manual I guess?

A: Manuals were shipped to Texas public library headquarters back in October. They are on DVD. If you cannot find your manuals, then please send an email to ld@tsl.texas.gov and let me know your library and shipping address.

Q: Just a weird question....If the staff buys tshirts with the logo on them, can we have our library name and "STAFF" put on them somewhere or is that against copyright or something?

A: As long as you don't alter the CSLP logos, I believe you can add those extras. Check out the CSLP Rules of Use at <http://www.csllpreads.org/about/rules-of-use.html> for all the rules, and in particular the FAQ link

Incentives:

- Local and summer collegiate baseball teams are often drumming up audiences during the summer. They may be willing to donate some tickets.
- Through our Friends of the Library we were able to award Kindles to top readers.
- We have a drawing at the end of the program and we give away a laptop combo package (laptop, usb drive, printer, backpack).
- the local karate club gives away a free lesson for all who participate
- A piece of candy is a cheap and easy incentive for every book read. The teens love it.

Promotion:

- May is a great month to set up a table in the cafeteria during lunchtime to promote Summer Reading!
- Similar to origami, all made from paper. Right now I have a take out box to promote my Teen Take Out program
- 3D flyers in the library and take home promos for teens.
- And a shiruken from paper stuck into the flyer for my Toshokan Tuesday program.
- We have the teachers handout flyers at the schools and we post it everywhere we can!
- We were thinking of getting one shirt of each style (children, teens, and adults) and wear them on our program days during the summer!
- Having the staff wear the shirts is a great way to help promote the reading programs at the library
- We also use local newspaper and local TV show
- We wear the t-shirts on Fidays & weekends that we bought from CSP
- On the t-shirt it would have been nice to see a book some where to like the two together.
- We had a summer kick off party for all the programs-- kids, tweens, teens & adults.
- We go visit schools and talk about Summer Reading starting in May
- We print our programs on the back of the bookmarks.
- We also use flyers at the public computer stations.

- In May we do School visits. We work with our school district and they will email a master calendar to every school. Then the school will print out our calendars of our Summer Reading Program and pass them out to each student the last weeks of school.

Activities:

- Using hot glue for the crayon art is a must. Regular white glue does NOT hold up to the heat of the hair dryer. (personal experience talking)
- A tutorial on the t-shirt bag... <http://teensinthebrary.blogspot.com/2012/04/no-sew-t-shirt-bag.html>
- The YALSA listserv is great for ideas and book suggestions if you're stumped.
- Coding for Teens with Code Academy or Code.org
- Sonic Screwdrivers with pens and clay - huge hit with my teen Whovians
- We will also have a 'Steampunked Freaks and Fairies' day where they come dressed as a Steampunked Zombie, Freak, Pixie, Fairy...and we will paint our faces and do our hair. I will then take pictures.
- How quickly does the crayons melt? I love this idea but dryers draw a lot of electricity, and I worry how long it takes. According to this website <http://www.wikihow.com/Make-Melted-Crayon-Art> it takes 5- 8 minutes with a hairdryer. It took less than a minute with my embossing gun (it happened almost too quickly for me though). You can get one at Hobby Lobby for about \$20.
- We are going to design a 'Poison Pen Journal'. They decorate their notebook with various things I have run off of the computer and then we will modge podge it. I encourage them to write ideas, poetry, etc and bring them weekly and we can read them.
- I also think I will tweak the angry bird catapults to Zombie catapults. They can decorate the bouncy balls as zombies.
- What is a shrinky dink? Shrinky dinks are a craft where you color pictures on special plastic and then cook them in the oven where they shrink up into a charm or piece of hard plastic. You can buy special plastic sheets or use #6 plastic to make your own.
- Shrinky Dinks were a big hit last summer
- We are making bleached t-shirts, cooking together, and making duct tape flower pens.
- We make Kindle or iPad holders out of duct tape. The teens (and adults) love them!
- We actually used an old crock pot to melt the wax for the candles. For the candles, this sounds like it would keep things neater and tidy...
- If you have the room outside you could have a Diet Coke/Mentos contest and see whose diet coke explodes higher!
- We used one of the crock pot bags that lines the crock pot and it kept the wax warm enough and then we let them add the smells they wanted in the jars.
- We gave away Angry Bird pillows. Teens loved them.
- How did you take the robot pictures? greenscreen an app or program? We used a green screen and photoshop. Email me at michelle.beebower@austintexas.gov and I can send you step by step instructions if you need them.

- Our city wide read back in October was The Night Circus, and we had a Night Circus Gala with food, bands, and a contortionist. LOTS of Teen participation, very steam punky.
- facebook.com/onebookodessa for more Night Circus pics
- The Night Circus is by Erin Morgenstern. www.onebookodessa.com ALA Alex winner
- in Google maps there is a blue police box in London that is actually the TARDIS. You just have to find it. you have go over the different ploice boxes to find the TARDIS
- the crock-pot keeps them melted for a longer period of time for kids to work with
- We were thinking of doing egg geodes.
- Is there a place for librarians to exchange more ideas science oriented ideas and crafts...experiments and such?
- <http://www.teenlibrariantoolbox.com/>
- YALSA listserv... if any of you are on that ideas are exchanged constantly! Great networking :)
- I think there is a Pinterest board for Teen Library Programming
http://www.pinterest.com/heather_booth/teen-programming-in-libraries-a-collaborative-boar/
- Also the TLA YART listserv would be a great place.